vision: Better learning for all.

mission: We foster a culture of innovation at Memorial University that creates a positive impact on learning experiences.

values: The following are the values that define what we believe in and how we approach our work:

- **Learner-centred** – Foster an environment that embraces learner-centred approaches.
- **Collaboration** – Nurture an open, supportive and positive community to create a place of belonging, where ideas and expertise are shared.
- **Advocacy** – Influence decisions that impact teaching and learning in the best interests of learners, educators and our community.
- **Research** – Use evidenced-based approaches, both formal and informal, to help guide our decisions and practices.
- **Innovation** – Explore approaches that inspire and enable continuous improvement and positive change.
- **Inclusion and equity** – Promote and create accessible, equitable environments that welcome and support diversity.
- **Educator-driven** – Encourage educators’ active participation and engagement to inform our work.
- **Educational leadership** – Recognize formal and informal leadership that inspires positive teaching and learning cultures and practices.

strategic priorities:

- Elevate the value of teaching and learning as a scholarly practice and a core pillar of the institution by defining, fostering and recognizing teaching excellence and educational leadership.
- Understand our stakeholder needs, align core services to these needs and clearly communicate these services to inform our teaching and learning community.
- Promote and support deep and engaged learning for all through high-impact practices, educational technologies, and the scholarship of teaching and learning.
- Work to create accessible learning experiences according to defined standards, thus enabling inclusive teaching and learning.

core activities:

1. Enhance educational practices and develop educational leaders across our continuum of educators.
2. Consultation on the development and improvement of course and program curricula; creation of flexible learning experiences through course design, educational media and learning object development.
3. Enhance assessment strategies; administer exams for online courses.
4. Support educators in the practice of the Scholarship of Teaching and Learning; engage in knowledge creation and dissemination within CITL.
5. Thoughtful integration of technology and teaching practices to enhance learning.
6. Develop, select and maintain the University’s learning tools, and facilitate their use for students and educators.

[citl.mun.ca/betterlearning](citl.mun.ca/betterlearning)